



Digital Independence Day - An Initiative against Big Tech

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2026 LinuxDays - 03-04/10/2026

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Every first Sunday: switch to the good side!

Design inspired by di.day (Yoshie Agata & Thomas Günther). Not an official DI.DAY template.

What is DIday?



Civil society initiative

Launched on 39th Chaos Communication Congress, 2025

DID is "relaxed rebellion": Every first Sunday of the month a broad coalition of organisations calls for #DigitalIndependenceDay (DID). We're switching to democracy-friendly digital alternatives, reclaiming our freedom in the digital world, and stopping the destruction of democracy. And, step by step, we're safeguarding our digital independence.

— Digital Independence Day (Save Social), 'Frequently Asked Questions',
<https://di.day/en/faq>, accessed 3 Oct 2026

Why Digital Independence Day?

1

We give up control

Daily life runs on a few platforms — and with them our data and our communication.

2

Risks for each of us

Blocked accounts, lost content, our data sold for profit.

3

Risks for society

A few companies shape opinions, debates and democracy.

Digital independence means more...

self-determination

transparency

resilience

responsibility

The hard part is rarely the technology. It is the mostly the network effect:

Family on WhatsApp

Friends on Facebook

Work on Teams

Change bit by bit, and in a group.

Chrome → Firefox

WhatsApp → Signal

1st friends → then family

Alternatives exist! Many are free software, many are federated: No single company no single person decides what you see, switching without losing contacts

How to contribute?

Organize Events

Start your own DDay event and inspire others to switch.

Expand Content

Improve existing pages or add new content.

Share Guides

Submit your switch guides for digital alternatives and help others take action.

Quality Assurance

Join moderation and help keep guides and content clear, useful, and reliable.

Translation

Help translate diday.org with Weblate so people can participate in their own language.

The Approach

Inform, don't preach

Provide facts and options.

Multiple options

Recommend several alternatives with honest pros and cons.

Prefer decentralization

Federated and decentralized systems give control back to users.

Accessible to all

Collect guides for every level.

**No advertising,
no corporate partners**

Volunteering, no money from companies or otherwise. Principles, not corporations.

Why Am I Here?

My goal:

Connect Czech Republic with DIday

I'm looking for people who want to

- help translate DI.day website
- host DIday events
- bring in their organisation or hackerspace

Let's talk — after the talk or online!

Connect with me

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<https://di.day/en>
<https://diday.org/en/>

I #DIDit !

Thank you for your attention!

Credits & legal notice

Digital Independence Day (DI.DAY) is a joint initiative of many organisations, coordinated by *Save Social – Networks For Democracy gUG*, Hamburg. See di.day/en/legal-notice.

- **Slide design:** independent Beamer theme, inspired by the website design of di.day by Yoshie Agata and Thomas Günther. It is not an official DI.DAY template.
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- **Content:** digital switch recipes from di.day, adapted by the speaker.

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