

RSA[®]Conference2020

San Francisco | February 24 – 28 | Moscone Center

HUMAN
ELEMENT

SESSION ID: KEY-T12S

Effective Leadership and Motivation: What It Took to Race around the World

Tracy Edwards MBE

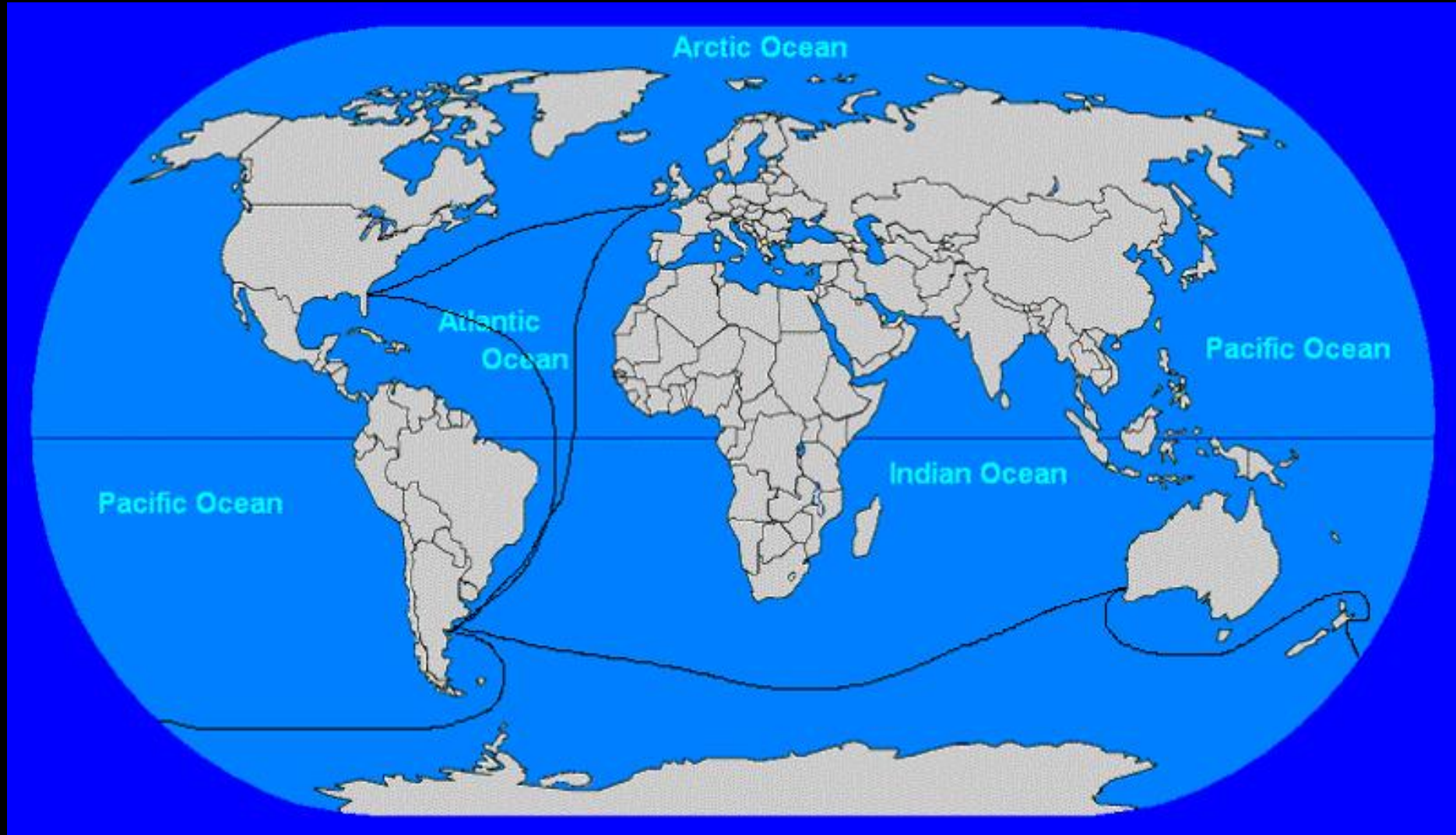
Round the World Sailor, Author and Social Activist



#RSAC



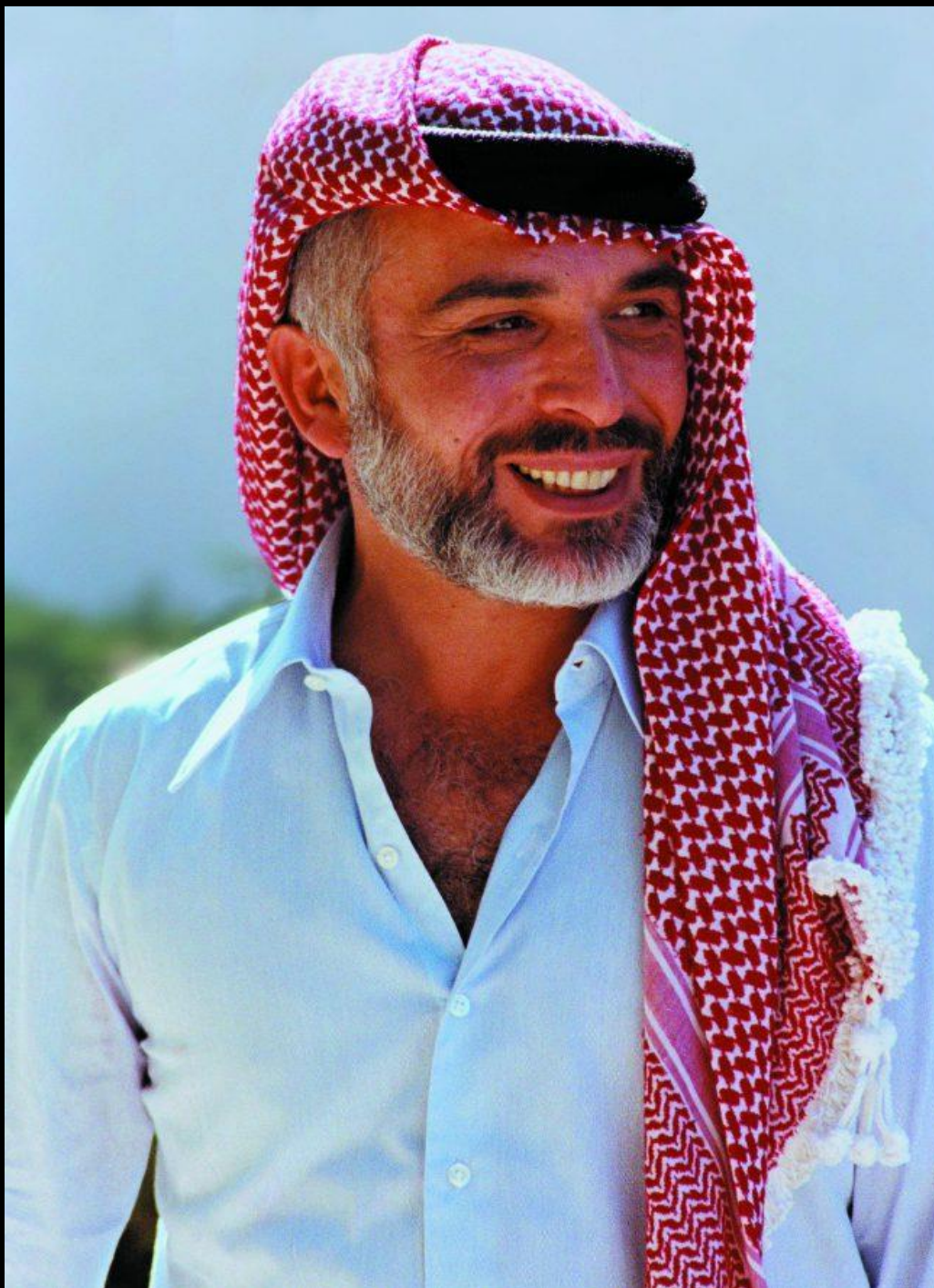
Whitbread Round the World Race 1989/90











HM King Hussein I
Amman, Jordan, June 1990

" I am proud of Tracy for having fulfilled her dream; for having risen to the challenge by no more than her own will and her unbeatable, infectious and inspiring spirit. I share this pride with the multitudes. Tracy and her gallant crew have achieved what many thought impossible and I am delighted that Royal Jordanian Airlines was amongst the privileged few who sponsored Maiden. "























**MEN SAID THEY COULDN'T DO IT.
THESE WOMEN PROVED THEM WRONG.**

"GRIPPING! CROWD-PLEASER
LIKELY TO LEAVE AUDIENCES CHEERING!
AN INSPIRING FEMINIST ADVENTURE."
THE HOLLYWOOD REPORTER

"EXCELLENT!
ROUSING, INSPIRATIONAL
AND VERY MOVING."
NEXT BEST PICTURE

"REMARKABLE!
FASCINATING, AT TIMES UNBELIEVABLE,
NEARLY ALWAYS GRIPPING."
SPINASH REPORT

**"FIRES ON
ALL CYLINDERS!"**
THE PLAYLIST

**"MAIDEN' BECAME AN
INSPIRATION EVERYWHERE!"**
SOLZY AT THE MOVIES

**"INSPIRES EVEN AS
IT ENTERTAINS."**
HAMMER TO NAIL

"AN INSPIRING VOYAGE!
I WALKED OUT OF 'MAIDEN' FEELING LIKE I
TOO COULD DO SOMETHING INCREDIBLE."
COLLEGE

"EYE-OPENING!
A TIMELY AND RELEVANT STORY ABOUT
BOLD WOMEN BREAKING DOWN BARRIERS."
ROCKWELL

"TRAILBLAZING!
IT'S DIFFICULT NOT TO GET
SWEEPED UP IN THE DRAMA."
THE LIST ENK

"INCREDIBLE!
A MOVIE ABOUT WOMEN WORKING TOGETHER
AND NOT AGAINST EACH OTHER."
WOMENBEST.COM

"RIVETING!
PURE EXHILARATION!
'MAIDEN' SAILS TO VICTORY!"
WOMPICS

"WONDERFUL!
IT'S A REAL WINNER!"
BACHELERSREVIEWS.NET



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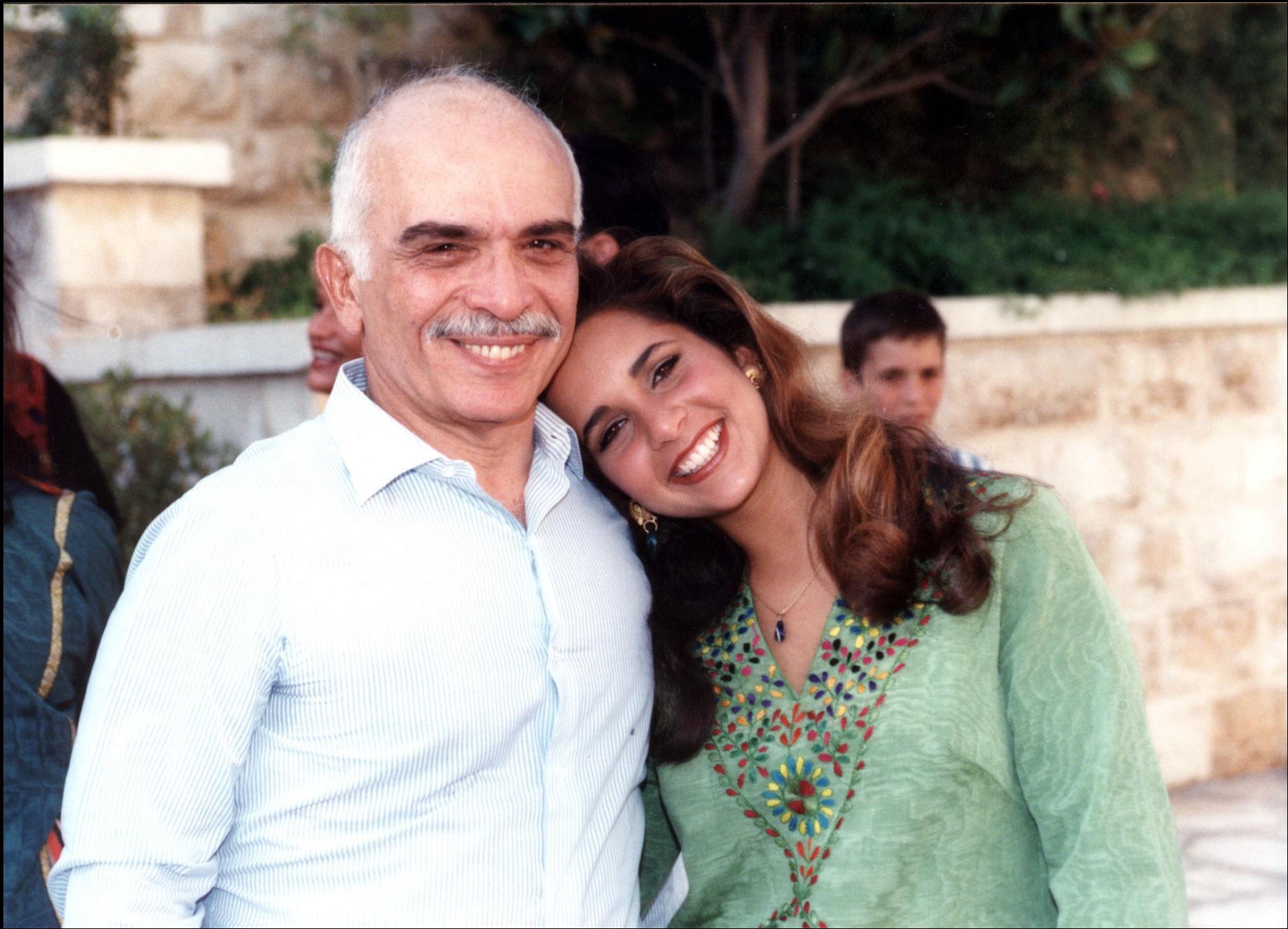
MAIDEN

PG
PARENTS STRONGLY CAUTIONED
Some Material May Be Inappropriate
for Children Under 13

WWW.MAIDEN-MOVIE.COM WWW.THEMAIDENFACTOR.ORG WWW.SONYCLASSICS.COM

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The Maiden Factor Voices



We are delighted to announce that the awesome Whoopi Goldberg has very graciously agreed to become our first Maiden Factor Voice.

Our Maiden Factor Voices will represent Maiden and spread the message of girls' education around the globe during Maiden's World Tour and beyond.

The Maiden Factor Voices will attend a Forum at the end of the tour and will work with the Messages of Hope written by thousands of young people at stopovers during the tour to produce a Call to Action.

The Maiden Factor Voices Call to Action will be presented at the UN in 2022, sent to every school who has participated in our school's programme and will be promoted in every country.

Our Voices will help give a platform to young people everywhere.

www.themaidentfactor.org

